

# WATSON & SIMPSON

## Goods In Full Control

is pre-eminently a style-store and value-store combined. Drawing the rarest, choicest goods, the foremost fashions from both hemispheres and all chief centres it applies unrivalled purchasing facilities to one sole end—

### CLOSEST BUYING FOR FAIREST SELLING.

A curious condition now confronts us—an overwhelming stock hampering us (as the season begins), by its very greatness, in face of impending rebuilding. Thus a new spur is given extraordinary effort toward keeping goods within closest bounds, and we inaugurate the Fall with Unexampled Prices.

### THE AUTUMN SILKS.

In no previous season have so many lines been as thoroughly represented as they are to-day, nor have such reliable silks ever figured at such prices before. We emphasize the Black and Evening Silks gathered from nearly every maker and offered in remarkable profusion; whilst Fancy Silks are fully presented from medium to finest grades.

### SILKS AT WHOLESALE PRICES.

(Magnets to the Department.)

Black Imported Taffetas, 20 inches wide, a magnificent quality, recommended for wear, at.....	55c.
Colored Taffetas, a full representation of street and evening colors, a magnificent quality, at.....	65c.
Black Satin Duchesse, 21 inches wide, a very superior quality, at.....	88c.
Black Satin Duchesse, 20 inches wide, excellent quality, at.....	59c.
Black Taffeta, 27 inches wide, superior quality, at.....	69c.
Black Satin Luxor, 21 inches wide, very heavy quality, per yard.....	88c.
Checked Taffetas, 22 inches wide, full representation of colors, at.....	55c.

### MOST CORRECT TAILOR-MADE SUITS.

It is no easy thing to keep pace with swiftly changing fashions. But, with respect to newest styles and practical improvements and the economy all women love to practise (when value is given), this Fall's showing is ahead of any, with proofs for the looking and reading.

A \$16 Suit is here, \$10.75.

Of fine Covert Venetian, in Oxford, mode and gray, tight fitting and loose front, coat lined with best taffeta, skirt with habit back.

A \$20.00 Suit is here, \$14.75.

In fancy Mixtures or black Cheviot Serge, habit back skirt, single-breasted, tight-fitting or fly-front silk-lined coat.

### BEST DRESS SKIRT ITEMS.

Light and Dark Gray Homespun Skirts, made with full sweep and habit back; a \$7.50 skirt, for.....	\$5.75
Black Cheviot Skirt, (new), Fall weight, made habit or inverted pleat back; a regular \$10.00 skirt, for.....	\$7.75
Stylish Dress Skirts of gray homespuns and dark Oxford materials, lined throughout with best quality taffetas.....	\$13.75

### ALL GOLF CAPES WORTH SEEING.

New in everything—imported and domestic Shawls, with three striking leaders to enlist every economist's interest and sure attendance.

LOT 1.—Regular price was \$8.75; special.....	\$5.00
LOT 2.—Regular price was \$10.00; special.....	\$7.50
LOT 3.—Regular price was \$14.75; special.....	\$9.75

### AUTUMN DRESS GOODS.

Fully ready for greatest business, and nothing shows better the all-around scope and versatility of this section than its replete display of every novelty (French, Scotch, English, American, German) besides the new-made bargains for this week in popular staple weaves.

45-inch Homespuns, those rough but dressy favorites, in various shades of gray and brown; universally 60c., to start the season.....	58c.
54-inch Venetians, all the colors, in fine \$1.00 regular grades; to start the season.....	89c.
54-inch English Checks, small and medium sizes, 79c. far and near; to start the season.....	68c.
45-inch Granite Cloths, renowned for wear, all the best colorings, in the every day 60c. quality; to start the season.....	55c.
50-inch Serges, black and navy; every house's 69c. kind; to start the season.....	55c.
48-inch Drap D'Etes, a full line of newest shadings, such as command 89c.; to start the season.....	73c.
50-inch Black Cheviots, same as 79c. is buying now; to start the season.....	68c.
42-inch Fancy Suitings, many novelties, thorough reliability; current New York price is 69c.; to start the season.....	59c.
44-inch Vigoreaux, nearest mixtures, most desirable shades; an 82c. cloth; to start the season.....	69c.

### TAPESTRIES, CURTAINS, PORTIERES.

Home Beautifiers—exclusive, original. Full of charm, and attractive not more through the abundant, ample assortments than from the conservatively low prices. As stimulants to Fall business we have made a great list of Monday specials.

Silk and wool Furniture Coverings, Drapery Fabrics, Indian and Persian Art stuffs, Portieres, Table Covers and Lace Curtains.	
Reversible Rep Tapestries, 60c. yd.; worth 98c.	
English Tapestry, granite weave, 98c., \$1.35 and \$1.48; worth \$1.50, \$2.00 and \$2.50.	
Silk Damask, \$2.10 and \$2.98; worth \$3.50 and \$5.00.	
Bagdad Portieres, latest color blendings, \$2.95 and \$3.68 pair.	
Heavily fringed Rep Portieres, \$4.48, \$4.98 and \$5.98 pair.	
Mercerized Portieres, with cord edge, 7.48 pair.	
Mercerized Portieres, fringes top and bottom, \$8.48 pair.	
Derby Satin Portieres, leading shades, \$12.48 pair.	
Imported Velour Table Covers, 2 yards square \$6.95.	
Swiss Muslin Curtains, value \$5.48, \$3.65 pair.	
Irish Point Curtains, \$3.45, \$5.48 and \$6.48; worth \$4.98, \$6.98, \$7.98.	
Renaissance Lace Curtains, \$6.95, \$11.95 and \$13.85; worth \$8.48, \$13.75, \$16.50.	
Duchesse Lace Curtains for \$9.95; value \$13.50.	
Balance of our Straw Matting Stock, single rolls, short lengths, to close, at fractions of former cost.	

19th St. SIXTH AVENUE. 20th St.

# ADAMS & CO. ADAMS & CO.

6TH AVE. 21ST AND 22ND STS. 6TH AVE. 21ST AND 22ND STS.

## Your Money Can Be Well Spent Here Any Time.

It can be spent here this week to great advantage because we are booming business by making price concessions rarely known. This store is full of the newest and best goods. Every department is a centre of attraction, satisfying service and true value. Guaranteed quality and accurate representation accompany every purchase. No matter what you want come here and you'll find it priced just a little lower than you will elsewhere.

### Tricycle Bargains.



A handsome, well-made and finely-finished TRICYCLE, with malleable iron frame, 18-inch wheels, 3 inch tires, 18-inch size, with rubber-tired wheels. 2.98

18-inch size, with rubber-tired wheels. 3.75

24-inch size, with galvanized wheels. 3.75

### New Autumn Silks,

including the new weaves in *Peau de Soie*, Round Cord Bengaline, Lyons Silk, Poplin, Satin Duchesse, Braided Taffeta, Self Cord Taffeta, new effects in Plaids and Stripes, all in the newest colorings and blindings. Along with other tempting specials in the new Autumn Silks we offer to-morrow

Crystal Cord Silks, in a great variety of colors, the yard 49c. only.

All-Silk Colored Taffetas in the new Fall shades, in a rich, lustrous rustling quality, the yard only. 59c.

All-Silk Black Taffetas, 22 inches wide, in a fine rustling quality; 22 inches wide, a splendid quality of BLACK SATIN DUCHESSE, 20 inches wide and all pure silk; the yard only. 59c.

Black *Peau de Soie*, A very fine all-silk quality; also CORD-ED BLACK TAFFETA; the yard only. 79c.

Black Satin Duchesse, In a rich, lustrous finish, all silk and 27 inches wide; also a very fine grade of all-silk, extra-heavy, in black and navy, 27 inches wide; the yard only. 98c.

Ladies' Separate Skirts, Tailor-made, showing all the newest shapes and effects. SEPARATE SKIRTS, with habit back and panel front. In gray homespun, at..... 3.50 In black cheviot, at..... 3.95

SEPARATE SKIRTS, with single panel, handsomely embroidered, in fine velvet. In black and navy, at..... 5.98

SEPARATE SKIRTS, in fine effect, overskirt in fine black broadcloth. 7.98

SEPARATE SKIRTS in all the new effects in plush, homespun, camel's hair, fine cheviot, in black and navy, at..... 7.98

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### Humber Bicycles

are so well known that it is not necessary to waste words in eulogy of them. We have just 50 Humber now on hand, and after they are sold no more can be had—the price is only..... 28.98

The Celebrated FALCON BICYCLE, to close, is down to..... 19.50

The Richmond Bicycle, 50—the catalogue price of which was \$110.00, to close is marked down to..... 12.50

An early selection is advised, as these prices will send them flying.

Children's School Dresses and Reefers.

Misses' and Children's School Dresses, like cut, in all-wool flannel, in green, brown and red, revers back and front trimmed with silk braid; sizes 6 to 14 years; lined throughout. 1.98

Misses' and Children's School Dresses, like cut, in all-wool flannel, in green, brown and red, revers back and front trimmed with silk braid; sizes 6 to 14 years; lined throughout. 2.98

Misses' and Children's School Dresses, like cut, in all-wool flannel, in green, brown and red, revers back and front trimmed with silk braid; sizes 6 to 14 years; lined throughout. 2.29

Children's School Reefers

Odd lines in medium weights for Fall Wear at big reductions.

CHILDREN'S SCHOOL REEFERS, fancy mixtures and plain colors, in a variety of effects, real value \$3.50, at..... 1.48

CHILDREN'S SCHOOL REEFERS, sizes 6 to 14 years, in a variety of styles and materials, real value \$4.00, at..... 1.98

CHILDREN'S SCHOOL REEFERS, sizes 6 to 14 years, in a variety of styles and materials, real value \$4.00, at..... 2.48

Misses' Jackets,

In medium weights, for fall wear, sizes 14, 16 and 18 years, in plain blue and black cheviot and fancy mixed covers. In box and fly front effects, silk lined, real value \$8.00, at..... 4.98

MISSES' JACKETS, in medium weights, for fall wear, in a variety of effects, sizes 14, 16 and 18 years, real value \$5.00, at..... 2.98

Misses' Separate Skirts

Sizes 12, 14 and 16 years, newest shapes in blue and black cheviot serge, 2.48

Bargains in Children's School Supplies.

Hardwood PENCIL BOXES, with lock and key, containing ruler, pen-holder, eraser and link book, 12c.

OAK PENCIL BOXES, with lock and key, containing pen-holder, pencil, eraser, knife and link book, 25c.

JAPANESE PENCIL BOXES, 10c.

BLANK BOOKS, with soft covers, 3c.

NOTE BOOKS, with soft covers, 3c.

PENCIL TABLETS, 2c.

12-INCH RULERS, 1c.

SLATES, 2c. to 10c.

DOUBLE SLATES, bound, 10c.

BLACKBOARD ERASERS, 5c.

PENS, per dozen, 3c. to 4c.

BOOK STRAPS, 3c. to 4c.

NUMERAL FRAMES, 25c.

DAVID'S BLACK INK, per bottle, 2c.

DAVID'S NUGILLAGE, per bottle, 3c.

SCHOOL KNIVES, with four blades, 5c.

PENCIL SHARPENERS, 1c.

COMPASSES, 4c. to 6c.

INK AND PENCIL ERASERS, 5c.

CEDAR WOOD LEAD PENCILS, per dozen, 3c.

CEDAR WOOD LEAD PENCILS, with rubbers, per dozen, 6c.

BOOK SLATES, 5c.

100 SOAPSTONE PENCILS IN BOX, 9c.

A Few Hints of the New Autumn Millinery

Felt GOLF HATS, all colors, trimmed with feathers, 2.48

Double brim chenille braid TURBAN, with 2 large feather breasts, in black only, 75c. to 3.98

Ladies' Silk Velvet WALKING HAT, in black only, trimmed with heavy chenille scarf and pheasant feather breast, 4.98

Silk Velvet HATS, in all colors, trimmed with two grebe breasts and natural birds, 5.98

Specials in Carpets and Oilcloth.

450 remnants of OILCLOTH, 1 yard and 2 yards wide, from 2 yards to 5 yards long; these remnants will not be sold, O. D. and S. D. 25c. a pair, at..... 12c.

We are showing a magnificent assortment of OILCLOTHS, standard grades, in all widths and qualities, per square yard, at 19c., 39c., 25c., 30c. and.....

100 remnants of CARPETS in various grades, from Ingrains and Wiltons, per yard, 40c. 15c. to.....

No mail orders filled on these goods.

A few of this week's incomparable values in Good Furniture and Bedding.

This illustration shows a deep tufted Turkish COUCH covered in fine quality of figured velvet..... 6.98

OTHER COUCH BARGAINS.

Value \$11.50, now..... 8.75

Value \$13.00, now..... 9.75

Value \$20.00, now..... 16.00

Value \$16.00, now..... 12.00

Solid Oak SIDEBORDS, like cut, Bevel Mirror, 14x24, silver drawer lined, nicely carved top, at the extremely low price of..... 8.98

A special lot of FINE FEATHER PIL